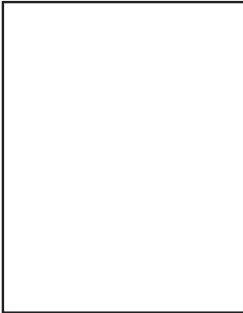
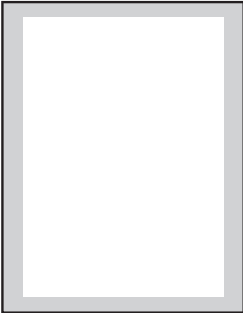
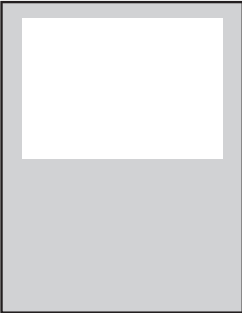

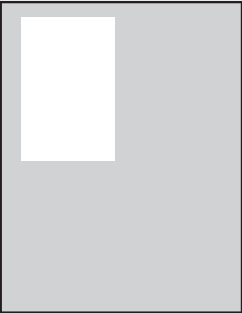


CARH News Advertising Information

Dear CARH Member:

CARH is pleased to offer you the opportunity to market your business in the CARH News, the bi-monthly digital magazine that reaches over 1,000 CARH Members, industry leaders, government employees, Members of Congress, Congressional Staffers and more.

The following ad sizes are available:

				
<p>Full Page w/bleed: 8.5" x 11" \$1,500</p>	<p>Full Page: 7" x 9.75" \$1,500</p>	<p>Half Page Horizontal: 4.75" x 7.5" \$750</p>	<p>Half Page Vertical: 3.425" x 9.75" \$750</p>	<p>Quarter Page Vertical: 3.425" x 4.75" \$500</p>

The following are instructions on how to include your ad in the next issue of CARH News:

1. Ad Formats: All ads, except Full Page with bleed, should have a 1 pt. frame. Do not include crop marks or page bleeds.
2. Color: Set in RGB.
3. File Format: Should be a high-res PDF or .jpg file.
4. File Size: Minimum 200 dpi.
5. File Submission: Email to carh@carh.org.
6. Hyperlinks: Include all text to be hyperlinked in your high res pdf. List the items to be hyperlinked and your web address, in the email when submitting your ad.
Example: www.google.com – <http://www.google.com>.
Click here to download form. <http://www.google.com/form.pdf>.
7. Ad deadline: Ads are usually due at the end of the month preceding the publication date. Check with the CARH national office for updates on deadlines.

If you have questions about advertising in the CARH News, please contact the CARH National Office at carh@carh.org or 703-837-9001.

Advisory Trustee and Associate Plus Members receive free advertising in the CARH News as part of their membership package. If you'd like to upgrade your membership, please contact CARH Membership Manager, Tamara Schultz at tschultz@carh.org or 703-837-9001.